

## 2018 Sponsor Benefits

<p>Grow and thrive</p> <ul style="list-style-type: none"> <li>• Rub shoulders with like-minded business women (and men) on a monthly basis to build your working network</li> <li>• Be a part of an organization dedicated to forwarding women in business and the multiple talents they bring to the workplace</li> <li>• Learn to honor all that you are, at home, work and community</li> <li>• Be a part of community dedicated to your growth—physically, mentally and spiritually</li> <li>• Your online membership directory provides WBE businesses at your fingertips.</li> <li>• Find mentors and mentor others with your business acumen</li> </ul>
<p>Gain Exposure</p> <ul style="list-style-type: none"> <li>• Be listed in WBE’s website and sponsor page</li> <li>• Be listed on event promotional emails and weekly event emails</li> <li>• Post company events on the WBE calendar</li> <li>• Engage with other members and friends via social media</li> <li>• Set up your profile page to highlight your business to other members.</li> </ul>
<p>Make a difference</p> <ul style="list-style-type: none"> <li>• Your dollars go straight to supporting WBE programs, membership benefits and projects</li> <li>• Help WBE by donating time and talent to event and volunteer committees</li> <li>• Tell us your expertise and be invited to join in special project committees</li> </ul>
<p>Save money</p> <ul style="list-style-type: none"> <li>• Use member discounts to save money on breakfasts, gala events, classes</li> <li>• Be able to attend WBE member only events.</li> </ul>
<p>Contact the Sponsorship Committee Representative for more information Libby Fender, Sara Keogh, Laura Szczes at <a href="mailto:info@wbex.org">info@wbex.org</a></p>

## 2018 Sponsorship Program

	Partner \$1500	Leader \$2500	Corporate Premier \$5000
<b>Increased Exposure</b>			
Featured Breakfast Sponsor	✓	✓	✓
One year WBE membership	✓	✓	
One year WBE Corporate membership			✓
Opportunity to Distribute Marketing Materials at place settings at your Featured Breakfast	✓	✓	✓
Company highlight given by President from Podium	✓	✓	
A seat at VIP Table at Featured Breakfast	✓	✓	✓
Registration to Featured Breakfast Complimentary	✓	✓	✓
Marketing Table (½ table) at any breakfast (pre-register)	✓	✓	✓
Inclusion in Sponsor Logo Slideshow at all breakfasts	✓	✓	✓
Logo on home page of WBE website; linked logo & bio paragraph on sponsorship page	✓	✓	✓
Membership profile page in online directory	✓	✓	✓
Logo included on Marketing Flyer at each place setting at all breakfasts		✓	✓
One complimentary corporate table of 8 at WBE Fall Evening Gala (\$800 value)			✓
<b>Additional Benefits (choose a la carte)</b> For example, the Partner level could choose 2 social media shares, and podium time at their featured breakfast, and a guest for their custom benefit program	<b>4</b>	<b>8</b>	<b>all</b>
11 complimentary breakfasts; Board Member pricing for classes and evening gala			✓
1 Social Media Share (Repost, Retweet, Re-Share Sponsor-Generated Content)			✓
Linked Logo on all monthly event eblast announcements (average 5-6/mo)			✓
Podium time--Sponsor Representative provides their company highlight when they are the Featured Breakfast Sponsor			✓
Add a guest to accompany you at the VIP Table when you are the Featured Breakfast Sponsor -Their registration is complimentary.	Not available		✓